



## 2012 Annual Conference Sponsorship Opportunities

Greetings conference sponsor!

There are some new additions to the sponsorship details. Please read carefully the benefits of each sponsor type before completing your sponsorship form. To complete your sponsorship form, please go to the Sponsor tab on the Conference Website, [www.coprimateconference.org](http://www.coprimateconference.org). There is a link provided on that page to submit your information online and you will be able to retrieve your invoice.

Any questions about sponsoring at the conference can be directed to Brennan Mendus or Seerie Southwick.

Brennan Mendus Douglas County School District 720-433-1087 Brennan.Mendus@dcsdk12.org	Seerie Southwick City of Lakewood 303-987-7713 SeeSou@lakewood.org
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Completed sponsor forms and payment received by **March 31, 2012** will be included in the Save the Date mail piece that goes out to the entire CO PRIMA membership.

Sponsorships must be paid in full by **June 30, 2012** in order to be listed in any printed conference materials.

### **Platinum - \$5,000**

- Recognition on Conference Website. Includes logo, contact details and hyperlink to website
- Recognition in Conference Program. Includes logo.
- Recognition during the Conference
  - Logo displayed in General Session and Dinner Dance
  - Logo displayed on appropriate conference signage
- 6' Conference Table.
- 4 Free Conference Registrations (golf and guest fees are additional)
- ½ page full color ad in Printed Conference Program (dimensions 5 ½" wide by 4 ¼" tall). Additional fees will apply to upgrade the size of your ad
- Upon request, 2012 attendee list will be sent 2 weeks prior to the conference. This list will only be generated at this time.
- Upon request, final 2012 attendee list will be sent within 2 weeks after the conference.
- We request a jpg & eps file for logos to ensure good printing

### **Gold - \$2,500**

- Recognition on Conference Website. Includes logo, contact details and hyperlink to website
- Recognition in Conference Program. Includes logo.
- Recognition during the Conference
  - Logo displayed in Dinner Dance
  - Logo displayed on appropriate conference signage
- ½ of a 6' display table (approximately 3 feet). This space will be shared with another Gold Sponsor



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- 2 Free Conference Registrations (golf and guest fees are additional)
- ¼ page full color ad in Printed Conference Program (dimensions 2.75" wide by 4.25" tall). Additional fees will apply to upgrade the size of your ad.
- Upon request, 2012 attendee list will be sent 2 weeks prior to the conference. This list will only be generated at this time.
- Upon request, final 2012 attendee list will be sent within 2 weeks after the conference.
- We request a jpg & eps file for logos to ensure good printing

### **Silver - \$1,500**

- Recognition on Conference Website. Includes contact details and hyperlink to website
- Recognition in Conference Program. Includes company listing.
- Recognition during the Conference
  - Conference Signage
- 1 Free Registration (golf and guest fees are additional)
- Upon request, 2012 attendee list will be sent 2 weeks prior to the conference. This list will only be generated at this time.
- Upon request, final 2012 attendee list will be sent within 2 weeks after the conference.

### **Bronze - \$750**

- Recognition on Conference Website. Includes contact details and hyperlink to website
- Recognition in Conference Program. Includes company listing.
- Recognition during the Conference
  - Conference Signage
- Upon request, 2012 attendee list will be sent 2 weeks prior to the conference. This list will only be generated at this time.
- Upon request, final 2012 attendee list will be sent within 2 weeks after the conference.

### **Sponsorship Events**

As part of the sponsorship levels, you could be recognized at various events based on what is available at the time of completing your sponsorship form. Below is a list of the different event options.

#### **Sunday Events**

Sunday Evening Opening Reception (2 Available)	\$5,000
Sunday Golf/Activity (1 Available)	\$2,500

#### **Monday Events**

Monday Breakfast (1 Available)	\$2,500
Monday Keynote Speaker (1 Available)	\$5,000
Monday Lunch (1 Available)	\$2,500
Monday Coffee Breaks (1 Available)	\$1,500
Monday Dinner (3 Available)	\$5,000
Monday Band/Entertainment (1 Available)	\$5,000



## 2012 Annual Conference Sponsorship Opportunities

### **Tuesday Events**

Tuesday Breakfast (1 Available)	\$2,500
Tuesday Keynote Speaker (1 Available)	\$5,000
Tuesday Coffee Breaks (1 Available)	\$1,500
Tuesday Lunch	\$1,500

### **Optional Sponsorship Opportunities**

Smart Phone App	\$5,000
Internet Café (Wireless Network)	\$2,500
Bags	\$2,500
Notebooks/Padfolios	\$2,500
Pens	\$1,500
USB Drive	\$2,500
Conference Lanyards	\$ 750
Centerpieces	\$ 750
1/2 Page Ad in Conference Program	\$ 500
Full Page Ad in Conference Program	\$1,000