

2008 Colorado PRIMA Officers

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www.coloradoprimary.org

August & September 2008 Newsletter

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NEXT MEETING

**The Rocky Mountain
Risk Management Forum
September 25, 2008
7:00 am — 3:00 pm**

Presented by:
Rocky Mountain RIMS &
Colorado PRIMA

**Location:
PPA Event Center
2105 Decatur Street
Denver, CO 80211**

**For more information, please see pages 4
& 5 of this newsletter or go to
www.coloradoprimary.org**

If you have any questions, comments
or suggestions for this publication,
please contact any of the PRIMA Officers.



Dear Colorado PRIMA Members.

WOW!

We had a great conference this year. All of us that attended felt like our time was well spent. Many of us learned some new information about a program, some of us met new colleagues, most of us renewed a "*networthing*" contact and all of us enjoyed a quality meeting experience. Thanks once again to Charles DuScha and the Conference Committee for the great work on putting the whole program together. We are also grateful to our sponsors for their continued support and participation in Colorado PRIMA and our annual conference.

In your local sphere of influence, do you know a public entity doing risk management functions that is not involved with PRIMA? If so invite them to our next meeting in October. I recently met someone just like this. The great thing about public risk management is that we are not competitors in the market place. We are colleagues in the market place of ideas and experience.

Each of you help make the Colorado Chapter the best chapter in PRIMA.

Thank you
Stephen Finley
President 2008

Job Posting

**Director, Risk Management
Jefferson County Schools R1
Risk Management**

You can view and apply for this job at:

https://psrs.jeffco.k12.co.us/psc/jcs/EMPLOYEE/HRMS/c/HRS_HRAM.HRS_CE.GBL?Page=HRS_CE_JOB_DTL&Action=A&JobOpeningId=577468&SiteId=2&PostingSeq=1

2008 Meeting Calendar

DATE & TIME	SUBJECT	LOCATION
September 25, 2008 7:00 am—3:00 pm	The Rocky Mountain Risk Forum Presented by Rocky Mountain RIMS & Colorado PRIMA (see pages 4 & 5 for more details)	PPA Event Center 2105 Decatur Street Denver, CO 80211
October 16, 2008 9:30 am—11:30 am	Indoor Air Quality Issues Presented by Rob Strode, Chemistry & Industrial Hygiene, Inc.	Wheat Ridge Recreation Center Carnation Room 4005 Kipling Street Wheat Ridge, CO 80033
November 20, 2008 11:30 am—1:30 pm	Builders Risk Presented by Ty Pixler, Arthur J. Gallagher Risk Management Services, Inc.	Arapahoe County 5334 South Prince Street Littleton, CO 80166
December 11, 2008 11:30 am—2:00 pm	Holiday Party	Vista Ridge Golf Club 2700 Vista Parkway Erie, CO 80516
January 15, 2009 9:30 am—11:30 am	To Be Determined	To Be Determined
February 19, 2009 11:30 am—1:30 pm	To Be Determined	To Be Determined

Call to Membership

Are you interested in hosting a Colorado PRIMA Meeting in 2009? It's easier than you think. All you have to do is supply the location.

Maybe you are interested in speaking at a Colorado PRIMA Meeting or have a topic that you would like to see a presentation on?

If your answer is yes to any of the questions above, please contact Audrey Shon at audrey@cstdsip.net or by phone at 720-570-4551.

THE ROCKY MOUNTAIN Risk Management Forum

2008

**You Are
Invited!**

Presented by: Rocky Mountain RIMS and CO PRIMA

We invite you to join us at the 3rd Annual Rocky Mountain Risk Management Forum

*This is a unique opportunity to join your peers in exploring
the most current and critical Risk Management trends!*

DATE

September 25, 2008
7:00 am – 3:00 pm

LOCATION

PPA Event Center
2105 Decatur Street
Denver, Colorado 80211
303-433-8247
1-888-529-2772
Fax: 303-477-3166
EventCenter@dppa.com
(See Map next page)

COST

- No charge to RIMS and PRIMA members
- All other guests may participate for only \$25.

Cancellations must be received in writing via e-mail to Roberta Moody, no less than 5 calendar days prior to the Forum. After this date, all "no-shows" will be invoiced a \$25 fee. While we are sympathetic to heavy work loads and family emergencies, after this date we financially obligated for food, beverage and space reservations. If you are unable to attend, a substitute from your organization may attend in your place.

**FREE
Parking!**

**Meals
Provided**

EVENT AT-A-GLANCE

7:00-7:45 am	Registration and continental breakfast
7:45-8:15 am	Welcome, Introductions, and Sponsorship Recognition
8:15-10:00 am	"Dealing with Generation Why" – Eric Chester, Founder and President of Generation Why, Inc.
10:00-10:15 am	Break and Book signing
10:15-11:00 am	"Follow the Talent", Michael Van Gilder, CEO of Van Glider Insurance Corporation
11:00 am-12:00 pm	"Rising Healthcare Costs", Rob Rush, Director Business Development, Memorial Hospital, Colorado Springs, CO
12:00-12:30 pm	Lunch
12:30-1:30 pm	"The Ins and Outs of D & O Coverage", Leigh Aslin, Western Division Manager and Michael Price, Vice President, Hartford Financial Products
1:30-1:45 pm	Break
1:45-3:00 pm	"Business Interruption & Contingency Planning Simplified", Robert Swift, CPCU, CIPA, CBCP
3:00 pm	Closing Remarks
3:15-5:00 pm	Happy Hour and Snacks at La Loma, 2527 W. 26th Ave.

FOR INFORMATION

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Steve Bedard
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Rockymountain.rims.org


www.coloradoprime.org

**Don't
Miss
Out!**

TO REGISTER

Please RSVP to:
Robertamoody@comcast.net
by September 19, 2008

*For non-members,
payment may be forwarded to:*
Scott Collins, Treasurer of RIMS
191 University Blvd, #825
Denver, CO 80206

FREE for RIMS and CO PRIMA members • \$25 non-members



ERIC CHESTER, CSP, CPAE

Eric Chester is the premier expert on Generation Why—those talented, weird-looking, impossible-to-understand 16- to 24-year-olds. In fact, he coined the term. Since 1986, Eric Chester has been speaking to, and working with Generation Why youth. He has personally addressed more than two million teenagers, co-authored eight books for teens, and is dialed-in to the mindset of this burgeoning generation. He frequently appears on national media (Good Morning America, MSNBC, FoxNews, CNN, ABC News 20/20, etc.) and is interviewed in major publications (*Los Angeles Times*, *Wall Street Journal*, *Fast Company*, *Workforce Magazine*, to provide insight and perspective to business leaders and concerned adults.

Eric is the founder & President of Generation Why, Inc., a training and consulting firm helping leading companies and organizations recruit, train, manage, motivate, and retain the very best of this new generation. He is the author of two highly acclaimed business books *EMPLOYING GENERATION WHY—Understanding, Managing, and Motivating Your New Workforce* (Tucker House Books, 2002) and *GETTING THEM TO GIVE A DAMN—How to Get Your Front Line to Care About Your Bottom Line* (Dearborn 2005).



ROBERT M. SWIFT, CPCU, CIPA, CBCP

Mr. Swift is a business interruption specialist with over thirty years in the insurance and risk management field, advising corporate executives on the benefits of properly preparing for a disaster. He has a broad client base in the United States, Canada, and other international locations.

He has developed the overall strategy and written Contingency Plans that summarize an organization's risks, their impact, and the appropriate response.

In addition, he assists insurance agents and brokers in providing market differentiation to their clients through Business Income consultations and appraisals, as well as Worksheet completion. He regularly reviews insurance contracts for coverage gaps, traps, undervaluation, and missing protection. He is routinely involved in risk identification, mitigation, and transfer, as well as outlining various risk financing models.

Mr. Swift has extensive experience working with companies in the worldwide financial industry, both from a disaster preparation and a business recovery perspective, and brings a holistic knowledge and business acumen to the table.



ROB RUSH

Director of Business Development at Memorial Health System in Colorado Springs

Rob began his career in health care in the mid 1970's as a volunteer EMT for the local ambulance service in New Freedom, PA while pursuing a career in the performing arts. Following a fun but short-lived stint as a fulltime dinner theater performer,

he turned his attention to a fulltime position in emergency medical services since he was starving to death.

By the early 1980's, he became a hospital-based Paramedic and was instrumental in the startup of two advanced life support units. By the late 1980's he was spearheading experiential learning programs at the Harrisburg Institute of Emergency Medical Services, developing and implementing innovative learning programs for physicians, nurses and paramedics. As a co-founder of Creative Teaching Services and the Fahrenheit Group—consulting companies teaching specialized educational programs—Rob developed customer services programs for small to mid-sized hospitals.

*We look forward to seeing you at the
2008 Rocky Mountain Risk Management Forum!*



MICHAEL PRICE

Vice President of Hartford Financial Products, New York

HFP a division of the Hartford Financial Services Group and is among the market leaders in D&O, E&O and other management and professional liability lines, with 2007 Gross Written Premiums of nearly \$700m.

Michael manages several of HFP's dedicated underwriting units, including: Private Equity Fund / Venture Capital Fund Liability, General Partnership Liability, Middle Market D&O/E&O, Employment Practices Liability, Fidelity, Kidnap Ransom, and Cyber Liability. In addition, Michael is a member of the senior leadership team responsible for product development and contract construction.

Michael joined HFP in 2000 as a result of Hartford Insurance Group's acquisition of Reliance National's Financial Products Division. He holds a B.A. in Economics from Boston College. Prior to joining HFP, he held various management and underwriting positions at Reliance National, National Union (AIG), and the Chubb Group.



LEIGH ASLIN

Western Division Manager of Hartford Financial Products, Denver

HFP a division of the Hartford Financial Services Group and is among the market leaders in D&O, E&O and other management and professional liability lines, with 2007 Gross Written Premiums of nearly \$700m.

Leigh manages a portfolio of private company business including technology, manufacturing, wholesale, construction and retail industries. Her product expertise includes Directors & Officers Liability, Errors & Omissions, Employment Practices Liability, Fiduciary Liability, Fidelity and Kidnap Ransom coverages.

Leigh has been a part of HFP since 2002 and holds a B.S. in Accounting from Creighton University. Over the past 11 years, she has held various management positions at HFP and underwriting positions at the Chubb Group.



MICHAEL VAN GILDER, CPCU, AAI

Chief Executive Officer, Van Gilder Insurance Corporation

As Chief Executive Officer, Mr. Van Gilder is a significant stockholder and serves on Van Gilder's Board of Directors. In addition to his focus as a civic leader, Mr. Van Gilder designs and implements insurance and risk management programs for local, national, and international companies.

As a civic leader in the Denver community, Mr. Van Gilder proudly serves on the Boy Scouts Board of Directors in addition to being head of development for the University of Colorado Denver Business School Advisory Board.

Mr. Van Gilder graduated with a Bachelor of Arts Degree from the University of Colorado. He has earned the Accredited Advisor in Insurance (AAI) and Chartered Property and Casualty Underwriter (CPCU) designations.

AREA MAP

- PPA Event Center
- 23rd Avenue Exit
- Invesco Field at Mile High
- Ocean Journey
- Six Flags Elitch Gardens
- Pepsi Center
- Downtown Denver

*I-25 to 23rd Ave. Exit #211
West to Clay Street
South on Clay Street to 21st Ave.
West on 21st Ave. To Decatur St.
PPA Event Center is on the corner
of 21st Ave. And Decatur Street*

REGISTER NOW!

2ND ANNUAL LEGAL ISSUES IN EMERGENCY MANAGEMENT

ALL NEW TOPICS— ALL NEW INFORMATION!!!

Legal issues in Emergency Management frequently surface but are rarely resolved. Local and municipal attorneys, risk managers, responders and emergency managers frequently see the issue from different sides of the coin, but each have little time to dedicate to finding the answers. This day-long workshop is dedicated to bringing the right people to the table to hear the latest on the following topics:

- **Public Health & Quarantine**—Highlights from Alamosa
- **Recovery & Reimbursement**—Proactive Planning
- **Resource Mobilization**—How Does it all Fit Together?
- **Legal & Ethical Considerations**—Workers Comp, LEPC, Grants, and Special Populations



Registration will begin at 8:30am, with the workshop beginning at 9:00 am and continuing until 5pm. Register at: <https://www.co.train.org>.

If you have not used CO.train before, you will first need to create an account and enter the personal information requested. This information is needed to adequately track registration and to provide updates if necessary.

Who should attend:

- Government Attorney's (City, County, State)
- County and Municipal Risk Managers
- Government Administrators & CEO's
- Emergency Managers
- Hospital & Pre-Hospital

Dates & Locations:

- Sept 17—Grnd Junction
- Sept 19—Pueblo
- Oct 3—Denver

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Pending for 7 CLE Credits/1 Ethics Credit
For more information contact Heather
McDermott; 720-322-1403
hmcdermott@co.adams.co.us

Cost: Free!